

2011

ANNUAL REPORT OF COMMUNITY BENEFIT

HaysMed, Constant In Our Community.



HAYSMED

2220 Canterbury Drive - Hays
1-800-248-0073
www.haysmed.com

**Community Benefit
Financial Summary**

Subsidized Health Services.....	\$ 9,282,383
Charity Care.....	\$ 2,715,006
Community Health Services.....	\$ 345,763
Public Programs.....	\$ 4,511,370
Financial Contributions.....	\$ 32,474
Medical Education.....	\$ 590,403
Total Benefit.....	\$ 17,477,399
Payroll.....	\$72,000,000
Capital Investment.....	\$ 8,500,000
Total Purchases.....	\$32,650,000

NOTE: Hays Medical Center is a non-profit company and as such is required to reinvest any budget surpluses back into the organization to improve the level of services that it provides to the community. This report covers FY10 (July 1, 2009 - June 30, 2010)

Hays Medical Center Board of Directors

- Nancy Curtis, Chair
- Dennis L. Bieker, Secretary
- Kenneth L. Beran, Treasurer
- Darrell D. Werth, MD
- Gene Argo
- Daniel F. Schippers
- Tom McDonald, MD
- Jim Black, DO
- Gary Shorman
- John Lloyd, MD
- Ross Buckles, DO
- Jayne Clarke
- Sharon Dreher
- John H. Jeter, MD, President & CEO
- Kurt Rider, MD
- D.G. Bickle
- Alan Moore

Executive/Administration Team

John Jeter, MD	President/CEO
Bryce Young	VP/Chief Operating Officer
William Overbey	VP/Chief Financial Officer & Chief Information Officer
Dale Montgomery	VP/Support Services
Shae Veach	VP/Regional Operations
Bruce Whittington	VP/Human Resources
Terry Siek, RN	Chief Nursing Officer

Medical Executive Committee

Chief of Staff	Ross Buckles, DO
Chief Designate	Kurt Rider, MD
Secretary/Treasurer	Lee Hodny, MD
Past Chief of Staff	John Lloyd, MD
Member at Large	Anthony Hornick, MD
Member at Large	Michael Wright, MD
Medicine Department Chair	Shanon Custer, MD
Surgery Department Chair	Kevin McDonald, MD
President and CEO (Ex Officio w/o vote)	John Jeter, MD
Chief Nurse Officer (Ex Officio w/o vote)	Terry Siek, RN
Medical Staff Office/Recorder	Gina Basgall

To Those We Serve,



**John H. Jeter, MD
President & CEO**

It is a great privilege to serve as the CEO of HaysMed. With a skilled administrative team and a dedicated and compassionate workforce pledged to excellence, HaysMed is committed to being a constant force in the community to help people be healthy.

Twenty years ago the leaders of the two hospitals in Hays, with thought to the future, united them into one: HaysMed. Their vision for healthcare excellence remains as a constant guide in our progress today.

Throughout changing times that tradition of excellence continues at HaysMed. From the continual recruitment of the best and brightest healthcare workers, to the physical improvements to our facility, everything is done to provide the best healthcare available to the community and the region.

Providing the utmost quality healthcare is something we do not take lightly at HaysMed. It is something the Associates, the board, the medical staff and the volunteers think about every day. We continually look for ways to improve our services and provide the latest and best to our patients and families.

Despite the uncertainty in the world around us, at HaysMed we remain unwavering in our support of the local and regional communities we serve. That is one constant on which everyone can rely.

Patient Care

Number of patients visiting their primary care physician or specialist at HaysMed (total clinic visits)

123,758

Number of outpatient procedures

163,199

Number of patients admitted to HaysMed

6,677

Number of Patients seen at the Dreiling/Schmidt Cancer Institute

2,214

Number of Patients seen at DeBaKey Heart Institute

3,122

Number of Patients who were seen in the Emergency Room

13,029

Number of Births at HaysMed

742

Senior Programs

Senior Activity Nights

Monthly gatherings are held for seniors at the Center for Health Improvement. Organized by the CHI Senior Advisory Board, the activities include card night, movie night, game night, croquet, horseshoes and other activities.

Senior Health and Fitness Day

Area seniors benefit from the annual Senior Health & Fitness Day hosted by the Center for Health Improvement. Each May, a free day of fitness activities and informational sessions is provided to encourage healthy aging.

Special Needs/Underserved

First Call for Help Pharmacy Program

Teaming with the First Call for Help program that connects individuals to needed resources, HaysMed provides financial support to provide life saving medications to people who can't afford them. Over \$22,500 was contributed to this program last year.

First Care Clinic

HaysMed provides financial support, including prescription assistance for this clinic that serves the uninsured.

Volunteer Programs

Volunteer Services

The Hays Medical Center Volunteers are vital members of the HaysMed healthcare delivery team. Volunteers provide that extra dimension of caring that is essential in a highly technical medical world.

Women's Health

Mobile Mammography

The Hays Imaging Center at HaysMed provides mobile mammography services to 15 counties in Western Kansas and Nebraska with life saving screenings for areas that do not have the services available locally.

Youth Programs

Resource Directory

Every year HaysMed provides the printing for the Hays Interagency Coordinating Council Resource Directory that lists the services available for infants, toddlers and preschool children in Ellis and Rush Counties.

Head Start

This early intervention, for children birth to age four, provides high-quality programs that enhance children's development during their formative years, and enables parents to be better caretakers. The local Head Start provided families with books about "What to Do When Your Child Gets Sick", a first aid kit and thermometer for which HaysMed provided the funding.

Hays Area Children's Center Rope 'em and Ride 'em

Hays Area Children's Center is a private, non-profit agency that has provided quality services for children since 1966. HaysMed is a sponsor of the annual Rope 'em and Ride 'em biking event.

Ellis County Schools

Each year HaysMed sets aside support for each school in Ellis County to contribute to that individual school's project for the year.

Kids Fit Club

The Center for Health Improvement provides several programs, all geared to promoting a healthy lifestyle for kids and their families. Included are the Extreme Zone after school program; Adventure Zone providing summer activities, and the most recent Family Nutrition Zone designed to involve the entire family in healthy lifestyle choices.

Cancer Support Group

The Dreiling/Schmidt Cancer Institute hosts a monthly support group for cancer patients and their families. These sessions are designed to help those with cancer cope and aid them in the recovery process.

Look Good, Feel Better

A special session is offered to women undergoing cancer treatment to learn to cope with the appearance-related side effects of treatments and regain a sense of control over their lives. Sessions are held monthly at the Dreiling/Schmidt Cancer Institute by the American Cancer Society.

Midwest Cancer Alliance

The Dreiling/Schmidt Cancer Institute is a member of the Midwest Cancer Alliance (MCA). The MCA affiliation allows patients to participate in clinical trials. The overall goal is that a patient's entire cancer needs can be met at the Institute.

Pink Scarf Project

The Hays Medical Center Foundation, Volunteer Services and Dreiling/Schmidt Cancer Institute provide handmade scarves to women battling cancer.

Community Events

Monthly Blood Screens

The HaysMed Volunteers coordinate convenient, monthly blood screens. Nearly 3,691 community members participated in these screenings last year.

Drive Thru Flu

Each year the Hays Medical Center Foundation provides free flu shots to the community. This year 2,583 people received their flu vaccinations courtesy of the many volunteers from HaysMed.

Be Our Guest

Working with a local motel, HaysMed contributes 75% of the cost of accommodations for patients and their families when they are having an outpatient test, procedure or inpatient visit.

Wild West Fest

This event is one of Hays' most well known festivals that provides entertainment and fun for families in the Hays and Northwest Kansas area. HaysMed continues as one of the main sponsors of this event and the Center for Health Improvement provides an early morning workout for festival goers.

Ellis County Fair

Nothing is more indicative of summer than the local county fair. The Ellis County Fair has been providing entertainment for families for generations and HaysMed is a proud sponsor of these activities.

Community Thanksgiving Dinner

The annual community Thanksgiving dinner has become a traditional part of the holiday season. The Ministerial Alliance and many groups in Hays come together to help support this worthwhile event. HaysMed contributes annually to this cause.

United Way of Ellis County

As one of the largest consistent contributors to United Way, HaysMed presented the organization with a check for \$63,000 for its contribution. The majority of the money is raised internally through Associate-driven contests and a hospital-wide contribution campaign.

Special Olympics

Hays Med provides manned first aid stations and supplies for the tournament.

Meals On Wheels

HaysMed coordinates and provides partial subsidies for the Meals on Wheels program. The hospital prepares nutritious meals and local volunteers deliver the meals five days a week.

HaysMed Red Cross Blood Drive

Six times a year HaysMed hosts the local Red Cross Blood Drive. Last year 437 units of blood were donated and 1,311 lives were saved with these generous donations.

Blues and BBQ

The Center for Health Improvement provides group fitness activities during the annual event including early morning yoga, group fitness class and a family boot camp class.

Salvation Army

HaysMed contributes yearly donations that provide Christmas dinners, clothing, and toys for families in need. Financial assistance also helps with basic necessities, along with seasonal aid.

Fitness/Lifestyle

Healthy Cooking Seminars

Healthy Cooking classes are held monthly at the Center for Health Improvement. The dietitian presents programs and introduces foods and food preparation methods that contribute to a healthy lifestyle. In addition, many classes focus on food preparation for disease management.

Community Health Presentations and Field Trips

The staff at the Center for Health Improvement conducts healthy lifestyle presentations for various businesses, organizations and schools in the community. Field trips are scheduled throughout the year.

Pound Plunge

The fourth annual Pound Plunge was held last year with overwhelming response from the community. A total of 366 teams comprised of 1,464 people competed to lose weight. There were weekly activities, nutrition tips and the Center for Health Improvement was open several hours every week for participants to use. In the end a total of 12,976 pounds were lost by the group.

Stepping Out Physical Activity

The Center for Health Improvement coordinated the fifth annual Stepping Out program whose goal is to promote an increase in physical activity levels in all ages. HaysMed provided pedometers to 1,812 area residents, who in turn logged their steps for one week. Hays participants logged 66,379,529 steps.

Bark in the Park

The Center for Health Improvement, working with the Humane Society of the High Plains, sponsors the annual Bark in the Park event. The event, held at the Fitness Trail at HaysMed, helps increase awareness of the benefits of physical activity for pets and their owners.

Non Smoking Campus

HaysMed continues to be an entirely smoke-free campus. As a healthcare facility we have a responsibility to promote healthy lifestyles. Eliminating all the smoking areas on the campus also eliminates the second hand smoke chemicals that people are exposed to.

HaysMed Goes Green

As a major employer in the community, HaysMed is working to identify ways to be good stewards of community resources. Recyclables at the hospital include aluminum cans, cardboard, batteries, x-ray film, fluorescent lights and paper. Use of skylights, high efficiency lights, reduction of hazardous waste and less toxic cleaning supplies are other ways HaysMed contributes to conserving natural resources.

Grief Support

Living Through Grief

Hospice and Palliative Care at HaysMed provides this free six-week grief support system for any adult experiencing the death of a loved one. Topics include the myths of grief, denial, depression, anger, funerals, rituals, holidays and reconciliation.

OB Memorial Service for Families

Who Have Lost Babies

The OB Department at Hays Med, along with the Healing Hearts Support Group of Hays, hosts a memorial for families who have lost a child. A special ceremony and reception is held in remembrance of the families' little angels.

Hospice Training

Each year Hospice provides training for people who wish to become volunteers. Hospice Volunteers provide the many facets of physical, social, psychological and spiritual care that make Hospice special.

Hospice Grief Information

- National Broadcast Program

Each year Hospice hosts a national satellite program on loss and grief. These programs bring current perspectives on dealing with loss and grief and provide the local audience access to nationally known speakers.

Health Education

Community Diabetes Education Series

This free monthly session is designed for anyone interested in learning more about the management of diabetes. Different topics are covered at each session with time for questions.

Health Information Please

Providing access to physicians to answer listener's questions, HaysMed is the sponsor of this popular radio program on KAYS in Hays and on KVGB Radio in Great Bend.

Mass CPR

Seventy-five to 80 percent of all sudden cardiac arrests happen at home, so knowing how to perform CPR can mean the difference between life and death for a loved one. The DeBaakey Heart Institute sponsors a yearly CPR Training for the public. Last year the event, utilizing certified trained staff and volunteers, trained 185 people on how to administer CPR.

Smoky Hill Public TV Doctors on Call

Hays Med helps underwrite the Smoky Hills Public Television 'Doctors on Call', a live call-in show where medical questions are answered by a panel of Kansas medical professionals.

Community Health Library

The Center for Health Improvement provides the community with the tools to increase their awareness about the positive aspects of physical activity. The library contains information on healthy habits, disease management and achieving lifelong wellness. A computer is available for public use to research health topics.

Childbirth Education

This free 4-week course is offered six times a year for expectant moms and coaches. It provides information about labor, delivery, cesarean section and baby care.

Sibling Class

Offered free every other month, this class helps prepare children for the birth of a new baby. A craft activity, sibling video and tour of the OB area prepare children to feel more involved in the upcoming arrival of a new baby.

Basic Breastfeeding Class

This free class is designed for all pregnant mothers and provides instructional activities dealing with all phases of breastfeeding.

Clinical Experience

HaysMed partners with local educational facilities to provide clinical experiences for students in nursing, athletic training, emergency medication training, respiratory care, physical therapy and radiology. Shadowing opportunities are also available for medical students and others interested in careers in healthcare.

Pain Management Public Program

HaysMed is a resource in the community for speakers on identifying pain management techniques and reducing pain, especially in the elderly population.

Cardiac Coffee and Conversation

This educational series offers participants an informal format to talk with the heart specialists at DeBaakey Heart Institute and ask questions about their heart health.

Medical Recruitment

Recruitment of Health Professionals

HaysMed continues to successfully recruit health professionals and maintains two full time staff who are continually working to bring in highly skilled physicians, nurses, technicians and other healthcare professionals to practice in the area.

Nightingale Experience

In collaboration with FHSU Nursing Department, high school students interested in nursing are given the opportunity to attend a nursing lab educational experience, spend a night in a college dormitory and a day shadowing with nursing professionals at HaysMed.

Versant

The Versant RN Residency Program at HaysMed allows new nurses to complete an intense 18-week training designed to help them further enhance their learning experience. This program will help promote nursing satisfaction, patient satisfaction and nursing recruitment and retention.

New Community Activities

Rural Residency Program

HaysMed received a federal grant of \$200,000 to launch a new registered nurse training program for 23 critical access hospitals. The program is designed to improve recruitment and retention of newly certified nurses. The 12-week training is designed to bridge the gap between classroom training and actual clinical work environment by providing more in depth experience to new graduates.

Best Places to Work in Healthcare

For the third consecutive year, HaysMed was named one of Modern Healthcare magazine's Best Places to Work in Healthcare.

Culture Committee Adopt-a-Spot

The internal Culture Committee at HaysMed initiated an Adopt-a-Spot program. Twice a year Associates from HaysMed pick up litter between 13th and 27th streets on Canterbury.

Patient Lifts and Motorized Stretchers

The Hays Medical Center Foundation facilitated the purchasing of motorized stretchers to help movement of patients throughout the hospital. They also funded the purchase of patient lifts allowing a single caregiver to transfer a patient safely and comfortably reducing stress, strain and manual lifting.

CPR Anytime Kits to Train 6th Graders

The Hays Medical Center Foundations worked with the Ellis County EMS department by providing CPR Anytime kits to train all Ellis County sixth grade students in life saving CPR.

Public Address System at CHI

The Hays Medical Center Foundation purchased a new public address system for the Center for Health Improvement for use in community events hosted by CHI.

Outdoor Playground Equipment on Fitness Trail

In communities, we share schools, hospitals, neighborhoods and parks. We live together, work together and play together. In 2010, HaysMed Associates and the Hays Medical Center Foundation joined together to create a wonderful playground for all ages. Our vision of this playground is a space with the latest technology, where children and adults can bend limits, mold a future, and spark creativity.

Audio/Tympanometry Equipment

The HaysMed Pediatric Center purchased audio/tympanometry equipment with funds provided by the Hays Medical Center Foundation. The equipment will be used to screen an average of 4,300 patients a year to detect hearing abnormalities.

ON-GOING COMMUNITY INVOLVEMENT

Cancer Support

Cancer Council of Ellis County

Each year the Dreiling/Schmidt Cancer Institute at HaysMed contributes monetarily and participates in Cancer Council events such as the Day of Caring, skin cancer screenings and distribution of nutritional supplements.

American Cancer Society

The Dreiling/Schmidt Cancer Institute serves as the hub for Ellis County and Western Kansas for services of the American Cancer Society. Staff help register patients and coordinate programs such as mileage reimbursement, wigs/head coverings and nutritional supplement distribution. Each year the Dreiling/Schmidt Cancer Institute is a corporate sponsor for the local Relay for Life.