

Community Health Needs Assessment
Recommendations & Implementation Plan
FY 2024

The CHNA conducted in 2024 in collaboration with the Ellis County health Department identified significant health needs within Ellis County and the Hays Medical Center community. A town hall meeting was organized to provide an objective consensus building method of reviewing and prioritizing county health issues. During the Town hall meeting, the group reflected on the size and seriousness of any health concerns cited and discussed current community health strengths. The group identified and ranked top community health concerns, and all Town Hall attendees and community members were encouraged to continue to contribute ideas by going online and taking a feedback survey that addresses any additional thoughts related to the CHNA. All Town Hall priority-setting and scoring processes involved the input of a diverse group with knowledge and/or expertise in public health as well as persons who represent the board interest of the community served by the Hospital. Key stakeholders included: Ellis County Public Health, First care clinic, Fort Hays State University, North Central Kansas Vo-Tech, USD 489, Thomas More Prep, Ellis County EMS, Medical and Dental Providers, Early Childhood Connections, Area Agency on Aging and City and County Commissioners. The CHNA was coordinated and produced by VVV Research and Development, Inc., from Olathe, Kansas. HaysMed is dedicated to continually learning, engaging and fulfilling the health needs of the community we serve. Annual description of the actions taken by Hays Medical Center during the fiscal year to address the significant health needs identified through the most recently conducted CHNA and approved by the Hays Medical Center Board of Trustees regular meeting on June 24, 2024.

2024 CHNA Implementation Plan - Ellis (KS)

Wave #5 CHNA Health Needs Tactics Year 1 of 3 starting 7/1/24 through 6/30/25

	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not"	Identified "Lead"	Identified Partners	Timeframe	(Hours)	\$\$\$
1	Mental Health (Diagnosis, Placement, Aftercare, Access to Providers)	a	Continue to educate ER staff and Law Enforcement, Fire Dept., and EMS regarding mental health delivery issues and how to address them. Continue education courses, lunch and learn presentations, etc. to keep them current in treating mental health issues.	High Plains Mental Health Center	KVC, First Care Clinic, Hays Med, Private Providers, USD #489 and PSA schools, Kelly Center	Ongoing		MHFA is \$19 per textbook; shorter programs are provided at no cost to stakeholders.
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Complete a physician manpower assessment to identify number of Mental Health providers needed. Recruit Mental Health providers to meet specific mental inventory needs as identified. Consider recruitment of locum or visiting provider. (Adding a psychologist)	HaysMed	HaysMed Included in Manpower Study	6 months		Included in HMC
		c	Continue to develop MH referral relationships with key community partners for collective impact.	High Plains Mental Health Center outreach staff	HaysMed, Ellis County Public Health, FHSU, USD 489, social service agencies, etc.	Ongoing	Business hours	No Cost
		d	Seek/Secure community resources to increase awareness for mental health services in the community. Continue to maintain PSA mental health inventory to document local/referral scope of services available, cost, and hours of service.	HPMHC	HaysMed, Ellis County Public Health, FHSU, USD 489, social service agencies, etc.	1 year		\$2,000
		e	Continue to host Suicide Prevention Public service announcements, literature, resources to contact (Availability). Providers identifying and promoting services, education, etc.	HPMHC	HaysMed, Ellis County Public Health, FHSU, USD 489, social service agencies, etc.	Ongoing		\$2,000
		g	Continue to improve Mental Health prevention and awareness. Utilize Mental Health First Aid training program. (for Adults and Youth)	High Plains Mental Health Center	High Plains Mental Health Center	Ongoing	8 hrs per training	\$19 per textbook
		h	Expand Bullying prevention training at schools and expand Suicide Prevention. Develop and sponsor an anti-suicide campaign for local community members.	High Plains Mental Health Center	High Plains has a free bullying prevention presentation for schools.	Ongoing	1 hr per program	No Cost
		i	Continue hospital telehealth / develop relationships with key community partners in the area of mental health for collective impact.	High Plains Mental Health Center	Telehealth available at HaysMed, LEO, USD 489 and from Zoom at client's home. HPMHC continually works to build referral relationships with key partners.	Ongoing	Crisis telehealth 24/7 at HaysMed & LEO. Business hours for other telehealth access sites.	HPMHC bills client insurance when possible for telehealth services.

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		k	Promote 988 24 hours Suicide / Crisis hotline to community. Explore a texting 24-hour crisis hotline. Explore adding new mobile crisis team.	HPMHC is adding mobile crisis team. All agencies and providers can order free 988 materials or request materials from HPMHC.	High Plains Mental Health Center & SAMHSA: Free resources available at https://orders.gpo.gov/SAMHSA988/Pubs.aspx	Ongoing	Mobile Crisis currently available 8 a.m. to midnight weekdays with goal of expanding to 24/7. 988 is 24/7.	HPMHC bills client insurance for mobile crisis services when possible.
2	Uninsured/Underinsured	a	Continue to participate in Kansas Hospital Association campaigns advocating for Medicaid Expansion. Engage with legislators to advocate for Medicaid Expansion with special attention to newly elected local politicians.	HaysMed	KHA First Care Clinic	Ongoing		\$1,000
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Provide education to public and community in regards to how to properly navigate / lobby for appropriate health insurance coverage and payment options at the hospital.	HaysMed	KHA First Care Clinic	6 months		\$500
		c	Encourage the local community to sign up for government coverage i.e. ACA, Medicaid etc.	HaysMed	KHA First Care Clinic	1 year		\$1,000
		d	Continue the debt relief program and education in partnership with a local bank to assist uninsured patients.	HaysMed	KHA First Care Clinic	Ongoing		\$1,000
3	Visiting Specialists (GER, NEURO, ENDO, RHE, POD, Lyme Disease)	a	Continue the usage of a hospital physician recruiter. Continue actively recruiting for: GER, NEURO, ENDO, RHE, POD, INF providers.	HaysMed	NCKT, Fort Hays State University	Ongoing		\$5,000
		b	Continue to update formal Physician Manpower Assessment to document specific service area need by specialty.	HaysMed	NCKT, Fort Hays State University	6 months		\$44,000
		c	Continue residency/rotation program for med students. In addition, explore the opportunity to have a School Scholarship / Internship Program.	HaysMed	NCKT, Fort Hays State University	Ongoing		\$45,000
		d	Continue to develop partner relationships with area providers for collectively recruit visiting specialists. Identify/contact key collaborative partners to possibly share office space, workforce & equipment.	HaysMed	NCKT, Fort Hays State University	Ongoing		\$1,000
		e	Continue capital investment in facilities & Specialist Equipment necessary to recruit visiting specialists.	HaysMed	NCKT, Fort Hays State University	Ongoing		\$5,000,000
		f	Seek additional Federal, State, Local, and County grant money to fund support of additional provider coverage.	HaysMed	NCKT, Fort Hays State University	Ongoing		\$1,000
4	Access to Memory Care Services	a	Conduct local research with home health/hospice and nursing homes to investigate and document community need.	A Different Mindset Association	NW KS Area Agency on Aging, AARP, Brookdale, Via Christi Village Hays, Good Samaritans	6 months		\$1,000

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	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Collaborate with other communities to understand their current memory cares services available	A Different Mindset Association	NW KS Area Agency on Aging, AARP, Brookdale, Via Christi Village Hays, Good Samaritans	6 months		\$100
		c	Start a Memory Care Steering Committee to manage community development process. Encourage a different mindset on care delivery.	A Different Mindset Association	NW KS Area Agency on Aging, AARP, Brookdale, Via Christi Village Hays	9 months		\$100
		d	Seek additional Federal, and State grant money to fund support of additional provider coverage.	A Different Mindset Association	NW KS Area Agency on Aging, AARP, Brookdale, Via Christi Village Hays, Good Samaritans	Ongoing		\$250
5	Awareness of Healthcare Services	a	Develop & launch a Ellis County Health & Wellness Coalition. Establish ongoing working coalition to lead health education, mental health, and fitness activities for community.	HaysMed & FirstCare FQHC	Health Department, United Way, Hays Rec	6 months		\$100
		b	Promote existing healthcare services, facilities and specialists. Increase marketing of these services and programs to generate community interest and provide awareness. Use both traditional & social media tools.	HaysMed & FirstCare FQHC	Health Department, United Way, Hays Rec	Ongoing		\$100,000
		c	Update United Way social media pages. Provide web links to area providers, schools & churches to list services & programs.	HaysMed & FirstCare FQHC	Health Department, United Way, Hays Rec	6 months		\$2,000
		d	Continue "Walk with a Doc" program to build community awareness of local services and allow local healthcare staff/providers to build relationships with the community members. Hold first Monday walks/learn and lunch.	HaysMed & FirstCare FQHC	Health Department, United Way, Hays Rec	Ongoing		\$250
		e	Launch health education classes (at schools, local areas, etc.) with focus on hypertension, diabetes, smoking cessation, human trafficking and chronic alcohol usage.	HaysMed & FirstCare FQHC	Health Department, United Way, Hays Rec	1 year		\$500
		f	Create a Reminder Program to encourage residents to visit their providers regularly for preventative screenings.	HaysMed & FirstCare FQHC	Health Department, United Way, Hays Rec	Ongoing		\$100
		g	Continue to implement the Hospital Marketing Plan to promote existing healthcare services, facilities and specialists. Use both traditional & social media tools. Continue to expand social media and virtual tours	HaysMed & FirstCare FQHC	Health Department, United Way, Hays Rec	Ongoing		\$200,000
		h	Create a collaboration among the Fitness Centers, Early HeadStart , Health Department, and Schools to enhance parents' health literacy and promote healthcare services in PSA.	HaysMed & FirstCare FQHC	Health Department, United Way, Hays Rec	2 year		\$250
		i	Continue to engage bilingual community members to provide input on the best way to disseminate information. Continue to support bilingual lines.	HaysMed & FirstCare FQHC	Health Department, United Way, Hays Rec	2 year		\$250
6	Domestic Violence & Abuse	a	Continue CMHI / Crisis at Home services. Encourage open access (walk-ins) through word of mouth campaign.	Options	Ellis County Law Enforcement, State of Kansas, High Plains Mental Health Center	Ongoing		\$0

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	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Continue to educate public about resources available - fliers in women's' restrooms with domestic abuse hotline number.	Options	Ellis County Law Enforcement, State of Kansas, High Plains Mental Health Center	6 months		\$150
		c	Launch/ Expand domestic violence and abuse survivor support group.	Options	Ellis County Law Enforcement, State of Kansas, High Plains Mental Health Center	1 year		\$1
		d	Review KS state legislation regarding domestic violence and abuse. Advocate for improvements and education to community.	Options	Ellis County Law Enforcement, State of Kansas, High Plains Mental Health Center	Ongoing		\$250
		e	Continue to support and educate law enforcement on domestic violence and abuse signs.	Options	Ellis County Law Enforcement, State of Kansas, High Plains Mental Health Center	Ongoing		\$500
		f	Explore/launch a community domestic violence workshop. Explore inviting a guest speaker.	Options	Ellis County Law Enforcement, State of Kansas, High Plains Mental Health Center	1 year		\$1,000
		g	Seek additional Federal, and State grant money to fund support of additional provider coverage.	Options	Ellis County Law Enforcement, State of Kansas, High Plains Mental Health Center	Ongoing		\$250
7		Access to Dentists / Periodontists	a	Continue residency/rotation program for dental students. In addition, explore the opportunity to create a School Scholarship / Internship Program.	HaysMed	NCKT, Fort Hays State University, First Care FQHC	1 year	
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Continue local school dental screening program to identify periodontal cases early. Encourage screening, education and best practices.	HaysMed	NCKT, Fort Hays State University, First Care FQHC	Ongoing		\$100
		c	Research local providers/oral surgeons insights regarding dental and periodontal needs in the community. Publish findings.	HaysMed	NCKT, Fort Hays State University, First Care FQHC	1 year		\$250
		d	Explore grants to assist in dental care for those uninsured / underinsured.	HaysMed	NCKT, Fort Hays State University, First Care FQHC	1 year		\$100
		e	Integrate visiting/recruited dentists into the HaysMed provider welcoming activities.	HaysMed	NCKT, Fort Hays State University, First Care FQHC	6 months		\$150
		f	Actively recruit four new dentists to the community. Explore using regional or national recruiter.	HaysMed	NCKT, Fort Hays State University, First Care FQHC	3 year		\$1,000
8		Housing (Safe & Affordable)	a	Recruit builders to Ellis County. Research options for housing estates / new building development and work with the city on coding / approval.	Grow Hays	Ellis County, City Commission,	Ongoing	
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Continue the development of Senior Housing housing plans (estates).	Grow Hays	Ellis County, City Commission,	3 years		\$5,000
		c	Encourage banks to offer mortgage loans to first time home buyers and/or allow loans which aid in improvement of existing housing.	Grow Hays	Ellis County, City Commission,	Ongoing		\$0
		d	Create a county wide Housing Development Plan that would address affordable safe housing for community residents.	Grow Hays	Ellis County, City Commission,	3 year		\$500
		e	Explore housing options with local/county Agencies.	Grow Hays	Ellis County, City Commission,	2 year		\$500
		g	Seek additional grant money to allow for local contractors to bid housing development projects.	Grow Hays	Ellis County, City Commission,	1 year		\$500
		Overall Total Contributions						